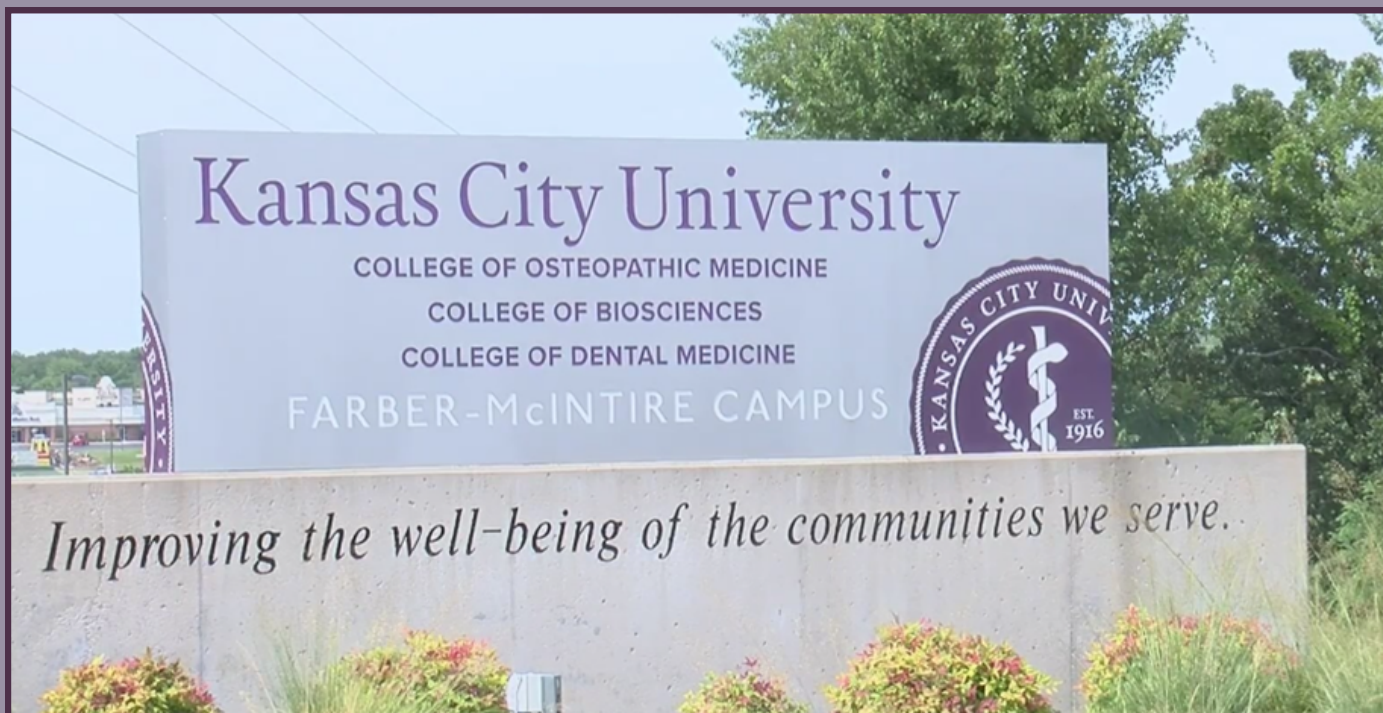




Kansas City
University

COLLEGE OF
OSTEOPATHIC MEDICINE

KCU-COM STRATEGIC PLAN
2022-2027



KCU-COM STRATEGIC PLANNING COMMITTEE

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INSTITUTIONAL GOAL 1: REDEFINING HEALTH EDUCATION AND STUDENT SUCCESS

Strategy 1: Support high-quality, consistent and integrated educational programs.

- **Task:** Formalize health system/hospital/health center-branded relationships with aligned goals.
- **Task:** Continue maintaining and expanding relationships with medical/healthcare institutions in the KC and Joplin regions.

Strategy 2: Expand partnerships focused on novel models of osteopathic medical education.

- **Task:** Expand curricular offerings and partnerships focused on population health and health equity.
- **Task:** Incorporate interprofessional education (IPE) initiatives throughout the curriculum.
- **Task:** Invest in the continuum of undergraduate, graduate, and continuing medical education through mission-focused programmatic growth and development.

Strategy 3: Strive to be the most student success-focused COM.

- **Task:** Develop novel ways of delivering educational experiences and transitioning to competency-based assessments.
- **Task:** Increase student engagement through small group instruction, active learning practices, expanded simulated learning experiences, and advising/coaching communities.
- **Task:** Provide training and resources that will result in achieving student measurable outcomes that rank in the top quartile nationwide.

INSTITUTIONAL GOAL 2:

MISSION-RELEVANT RESEARCH

Strategy 1: Contribute to the University initiative of a Center of Excellence for Population Health and Health Equity (with academic, research and service elements).

- **Task:** Recruit leadership, staff and faculty to impact the health and well-being of the urban and rural communities we serve.
- **Task:** Partner with community-based organizations to improve measurable health outcomes.

Strategy 2: Develop a COM research strategy that enhances our academic programs.

- **Task:** Hire a Senior Associate Dean for Academic Affairs and Research.
- **Task:** Expand external research partnerships and increase extramural funding that enhance research and scholarship.
- **Task:** Coordinate research to connect projects and programs interprofessionally throughout the University.
- **Task:** Encourage and expand student participation in scholarly activities, including the annual KCU Research Symposium.



INSTITUTIONAL GOAL 3:

COMMUNITY-FOCUSED SERVICE

Strategy 1: Coordinate enhanced service-learning opportunities for students.

- **Task:** Support the Community Outreach Committee in identifying and offering high-impact service-learning opportunities.
- **Task:** Enhance the *Score 1 for Health* program further to integrate interprofessional training and service across all programs.

Strategy 2: Develop affiliation agreements with community clinical partners that advance our academic, research and clinical service efforts as a model for interprofessional care.

- **Task:** Engage with Federally Qualified Health Centers (FQHC) and other clinical partners to increase clinical faculty and COM student presence.
- **Task:** Incorporate population health and health equity strategies into clinical service partnerships and curricular offerings.



INSTITUTIONAL GOAL 4:

INSTITUTIONAL SPIRIT

Strategy 1: Recognize and celebrate faculty, staff, student and alumni success.

- **Task:** Highlight COM student, preceptor, faculty and staff contributions, accomplishments and performance.
- **Task:** Recognize alumni achievements.

Strategy 2: Prioritize activities that engage our faculty, staff and students.

- **Task:** Support the development of a University-wide inclusive wellness and outreach plan and the creation of an inventory of resources.
- **Task:** Assess the effectiveness of wellness initiatives for students, faculty and staff using established metrics.
- **Task:** Collaborate with wellness committees across the University to promote the well-being of faculty, staff, and students.
- **Task:** Encourage and provide faculty and staff development and leadership training opportunities.
- **Task:** Increase faculty, staff and student presence and participation at regional, state-wide and national medical education and professional events.
- **Task:** Develop and enhance resources and support to encourage and facilitate collaboration between COM departments.
- **Task:** Ensure consistent academic and professional development across both COM campuses, utilizing aligned resources and learning platforms.

Strategy 3: Enhance University and College of Osteopathic Medicine awareness.

- **Task:** Work with University Relations to develop COM marketing, media and overall communications plans.
- **Task:** Enhance communication within the COM between campuses and other academic programs.
- **Task:** Identify subject matter experts within the faculty and staff to promote the University's mission and maintain a positive reputation.
- **Task:** Develop co-branding opportunities with clinical partners and affiliates.



What should I know about Detecting ovarian cancer?

Kansas City University • 93 views • 13 days ago



Tick season lasts beyond summer

Kansas City University • 47 views • 13 days ago



Score 1 for Health screening event takes place at KCU-Joplin campus

Kansas City University • 120 views • 13 days ago



Causes of headache pain

Kansas City University • 85 views • 2



KCU-COM Match Day 2023

KCU Stories



Women in Medicine Month: Perspective from the Dean of Kansas City University College of Osteopathic Medicine

Sharon Gustowski, DO, MPH, FAAO, Kansas City campus College of Osteopathic Medicine Dean It's Women in Medicine month and an opportunity to reflect upon being a woman in academic medicine a year into deanship at the Kansas City University College of Osteopathic Medicine (KCU-COM). In academic medicine, currently, 33 percent of deans ...

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INSTITUTIONAL GOAL 5:

RESPONSIBLE STEWARDSHIP

Strategy 1: Recruit, retain and develop world-class faculty and staff.

- **Task:** Invest in faculty and staff development to enhance student outcomes.
- **Task:** Systematically conduct a needs analysis to identify strategic priorities for faculty and staff hires.
- **Task:** Enhance our current onboarding strategies and training for new hires.
- **Task:** Offer needs-based professional development opportunities for existing faculty and staff.
- **Task:** Use market value research findings to ensure competitive salaries and job descriptions.

Strategy 2: Expand the annual giving program within the COM to support targeted priorities.

- **Task:** Cultivate philanthropic revenue, outside of capital campaigns, that contributes to the sustainability and growth of the COM.
- **Task:** Collaborate with KCU Philanthropy and Alumni Engagement to monitor and review alumni annual giving participation, donor retention and planned gift expectancy.
- **Task:** Establish COM-specific avenues for philanthropic giving that support all COM programs and departments.

